

ANNIVERSARY SALE

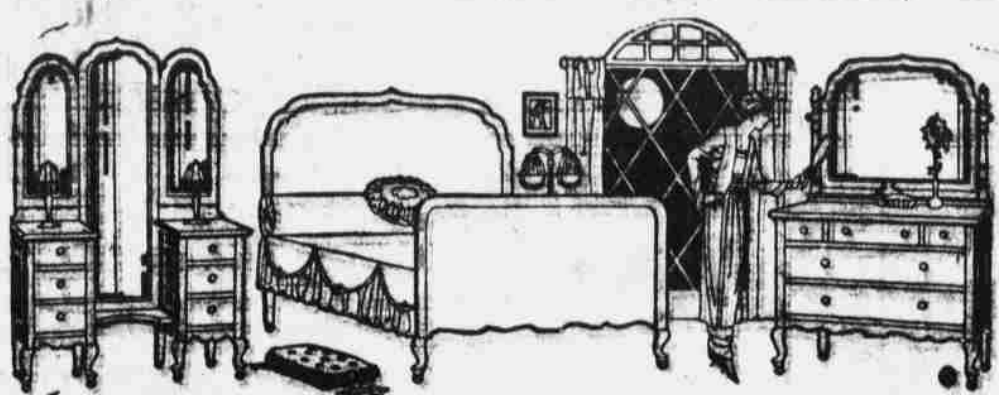
Celebrating Fourteen Years of Unparalleled Value Giving
and Service to the Home Makers of the South

The Greatest Economy
Event of 1919

Us That the People of
ell's Sales and Adver-
he History of This Store

Building of this mighty organization comes at the proper
orth-while demonstration of our deep appreciation.

The Greatest
Sale of
Home
Furnishings
the South
Has Ever Seen.
22 Days of
Golden
Opportunities

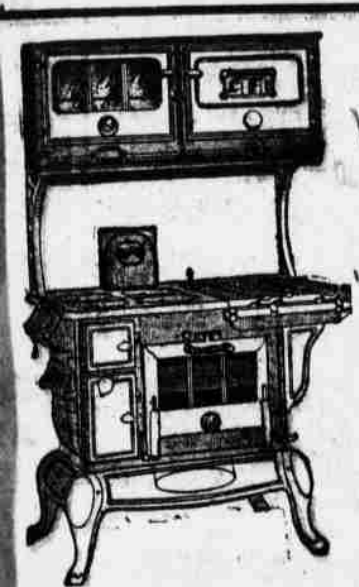


Our Bedroom Department Names These Prices in a Mighty Effort to Break All
Previous Sales Records

Call For These Values by Number—This Is a Real Sale That Saves You Money

No. 710—4-piece Mahogany or Walnut Bedroom Suite; regular \$130.00 value; Anniversary Sale price.....	\$98.00	No. 491—3-piece Walnut Bedroom Suite; Poster Bed, large Dresser and Chiffonette; \$200.00 value; Anniversary Sale price.....	\$149.00	No. 1210—4-piece William and Mary Ivory Suite; a beautiful Suite and a bargain at our Anniversary Sale price.....	\$160.00
No. 851—3-piece Ivory Suite—Bed, Dressing Table and Chiffonette; \$140.00 value; Anniversary Sale price.....	\$98.00	No. 56—3-piece Walnut Suite; consists of Poster Bed, new style Chiffonette and large Dresser; regular \$200.00 value; Anniversary Sale price.....	\$144.00	No. 860—4-piece Bedroom Suite, Ivory and black; regular \$225.00 value; Anniversary Sale price.....	\$165.00
No. 81—3-piece Walnut Bedroom Suite—Bed, Dresser and Dressing Table; \$100.00 value; Anniversary Sale price.....	\$79.50	No. 705—4-piece Walnut Bedroom Suite; regular \$200.00 value; Anniversary Sale price.....	\$145.00	3-piece Circassian Suite—Bed, Dressing Table and Dresser; \$225.00 value; Anniversary Sale price.....	\$165.00
No. 50—3-piece Mahogany Suite; consists of Slat Bed, large Dresser and Chiffonette; a regular \$170.00 value; Anniversary Sale price.....	\$119.50	No. 721—4-piece Walnut Bedroom Suite; \$225.00 value; Anniversary Sale price.....	\$155.00	No. 1215—4-piece Ivory Bedroom Suite; \$250.00 value; Anniversary Sale price.....	\$175.00
No. 80½—4-piece Mahogany Bedroom Suite; regular \$175.00 value; Anniversary Sale price.....	\$129.50	No. 3005—3-piece Walnut Suite—Dresser, Vanity Dresser and Bed; regular \$240.00 value; Anniversary Sale price.....	\$185.00	4-piece Walnut or Mahogany Suite—Vanity Dresser, Bed, Chiffonette; regular \$275.00 value; Anniversary Sale price.....	\$210.00

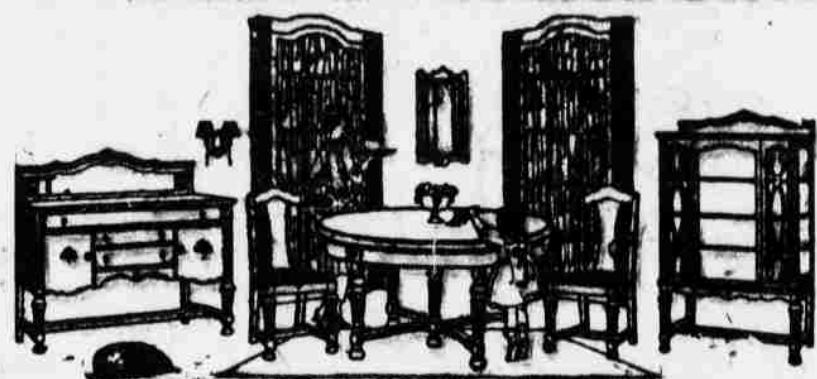
TERMS ARRANGED.



Moore's Certified
Combination
Range Sold
in Memphis Today

If you doubt this we will gladly show you why we make this statement. Made entirely of cast iron. Has 3 standard size ovens, one for coal or wood and one for gas. The broiler is as large as a hen and can be used as warming closet. Made by the makers of the celebrated Moore's light heaters. We will gladly demonstrate tomorrow.

TERMS ARRANGED.



\$285.00 9-Piece Hepplewhite Dining Room Suite, Mahogany or Walnut, exactly as illustrated. Anniversary Sale Price.....

219

\$28.50 Golden Oak Buffet, 40 inches. Anniversary Sale price.....	\$23.50	\$200.00 10-piece Walnut Queen Anne Suite, 54-inch buffet, 54-inch table, large serving table and massive china closet. Anniversary Sale price.....	\$225.00
\$36.00 Buffet, 45-inch. Anniversary Sale price.....	\$24.50	\$275.00 9-piece solid mahogany Dining Room Suite, 54-inch china closet, 54-inch buffet, massive extension table and six chairs. Anniversary Sale price only.....	\$295.00
\$45.00 Quartered Oak Buffet, golden or fumed oak, colonial design. Anniversary Sale price.....	\$34.50	\$450.00 10-piece Jacobean suite, 72-inch buffet, 54-inch extension table, big china closet, serving table and six cane back chairs to match. Anniversary Sale price.....	\$375.00
\$75.00 8-piece straight line suite, golden or fumed oak, large buffet, table and six chairs. Anniversary Sale price.....	\$52.50	\$650.00 Hepplewhite 10-piece Suite, genuine mahogany, 78-inch buffet, a wonderful suite at our low Anniversary Sale price of only.....	\$525.00
\$225.00 10-piece Jacobean Quartered Oak Suite, 45-inch table. Anniversary Sale price.....	\$159.50	No matter what you are needing in Dining Room Furniture you will find it at the big sale for less money.	
\$250.00 10-piece fumed oak Dining Room Suite will go at Anniversary Sale price of.....	\$175.00		

TERMS ARRANGED.

OUR FIRST HOME
McCONNELL FURNITURE CO.
ESTABLISHED 1904

REALIZE that the interest and co-operation of thousands of satisfied customers has been the largest factor in the wonderful growth and success of this organization and I hope every home lover in the great Tri-States will accept this as a personal invitation to come and share my birthday bargains.

E.H. McConnell

McCONNELL FURNITURE COMPANY
SOUTH'S LARGEST HOUSE FURNISHERS
WAREHOUSE NO. 2
MAIL ORDER DEPARTMENT

HOME FURNISHERS
FOR THE
ENTIRE
SOUTH

The House of McConnell
Has Prospered Because It
Renders a Real Service

Nothing Succeeds Like Success!

It was a real pleasure Monday and Tuesday to me to see the way the people responded to our House Furnishing bargains. This only goes to show what honest merchandise at the right prices, honest treatment and honest advertising will do. We do not advertise an article and then have them all sold before the store opens that morning.

Come to this sale, where your dollar does its full duty. Get acquainted with McConnell's good goods and low prices, and then you will always be a McConnell customer.

Remember McConnell's enormous volume and low expense and enormous purchasing power is what makes it possible for the low prices at McConnell's at all times.

Baby
Carriages

4-wheeled come in for their wonderful sale.....	\$7.95
3-wheeled baby.....	\$9.50
4-wheeled Buggy.....	\$13.85
4-wheeled Carriage.....	\$27.85

TERMS ARRANGED.



FLOOR LAMPS

50 Floor Lamps, beautiful designs, in this sale at prices you should not overlook—	
5 \$25.00 values.....	\$15.00
10 \$30 to \$35 values.....	\$21.50
25 \$30 to \$45 values.....	\$34.85
10 \$40 to \$60 values.....	\$42.50

Terms Arranged



AERIAL WOOD BEDS

100 Aerial Wood Beds, in oak, mahogany and walnut. Substantially built, with steel side rails; will be thrown into this big Anniversary Sale at unheard of price reductions. Prices range from—

**\$7.50 Up
to \$20.00**

Terms Arranged.



McCONNELL
FURNITURE CO.
202-204 S. MAIN ST.
OPP. DEPIED THEATRE

14th
Birth-
day